

The #metoo movement has quickly united a large number of people from different professions and contexts. Under different hashtags such as the construction industry's #spikenikistan and the green industry's #skiljagnarnafrånvetet, personal, often silenced experiences of sexual harassment and job abuse have been made political through quantification and public discussion. The fast media drive the call resulted in has been described both as a revolution and as a collapse of democratic institutions, and focuses on issues such as:

- How are movements organized like #metoo: How can the interaction between culture, technology, media discourses, and individual actors be described?
- How is the construction industry and the green industry affected by movements like #metoo?: What does #metoo mean for the work against sexual harassment? How are movement representatives, journalists, union representatives, and employers affected?

In the project, the #metoo movement is studied from a multidisciplinary perspective and with several methods. The data collection is specifically concentrated on the construction industry and the green industries. collecting material at risk to be lost such as: online materials not covered by archival routines of traditional media, as well as interviews, focus groups and surveys with organizers and other involved parties. Through a fast data collection we want to ensure and maintain this unique but volatile material for future analyzes.